

HOME BUILDERS ASSOCIATION OF LINCOLN

6100 S. 58th Street • Suite C • Lincoln, NE 68516
Phone: (402) 423-4225 • Fax: (402) 423-4251 • www.hbal.org

APPLICATION FOR MEMBERSHIP

BUILDER MEMBER

Annual Dues ____ \$510

Builders of single and multi-family residential units, commercial structures, general contractors, and developers. Any person, firm, or corporation that is in the business of building or remodeling homes, apartments, schools, commercial, industrial, or other structures normally related to a community; or in land development.

ASSOCIATE MEMBER

Annual Dues ____ \$410

Any person, firm, or corporation engaged in a trade, service, industry, or profession allied with the building industry.

APPLICANT'S SIGNATURE AND AGREEMENT

Payment must accompany this application (we accept Visa/Mastercard). Dues include membership in the Home Builders Association of Lincoln, Nebraska State Home Builders Association (NSHBA), and National Association of Home Builders (NAHB). The authorized firm representative will be known as the "principal" member.

PRINCIPAL _____ SPOUSE _____

COMPANY _____ PHONE _____

ADDRESS _____ CELLULAR _____
(List only if you want this published in HBAL's Directory)

P.O. BOX _____ FAX _____

CITY, STATE, ZIP _____

E-MAIL AND/OR WEB SITE ADDRESS _____

MEMBERSHIP SPONSOR _____

AFFILIATE MEMBERSHIP "Becoming an Affiliate Member"

Many member companies of HBAL want their employees to be involved in the Association. For a \$60 yearly fee, any company can sign up an employee as an "affiliate" member. This fee allows the employee to serve on committees, be listed in the Membership Directory, and be on the *Lincoln Business Builder* mailing list. It's a good investment. Involvement is the key to making your membership work for you. Affiliate membership dues include membership in NAHB and NSHBA.

Affiliate _____

Affiliate _____ \$60 for each affiliate _____

JOINING THE REMODELERS COUNCIL

Over 130 companies now belong to the Remodelers Council of Lincoln. Benefits of membership include great monthly meetings, annual golf outing, involvement in the Tour of Remodeled Homes, and being listed on the roster of Remodelers Council members. The HBAL office regularly receives requests for people in the remodeling business. A list of members are sent to them. This is a service to the public, as many people don't know how to choose a remodeler. Monthly meetings include tours, guest speakers, and camaraderie with others in the industry. The council is a great organization known throughout Lincoln for its public service projects and professional image.

Representative _____ \$70 _____
(representative must be either the principal or "affiliate" member of your company)

MEMBERSHIP AGREEMENT

I agree to pay annual dues in advance and any and all assessments within thirty (30) days after billing. I understand that failure to pay Association dues in advance and/or other obligations within thirty (30) days after billing may result in termination of membership, with member firm responsible for accrued or obligated dues and/or assessments. I understand that membership extends for twelve (12) months from the date of acceptance of this application by the Board of Directors. Thereafter, notice of intention to cancel membership must be made in writing to the HBAL Executive Vice President thirty (30) days in advance of the effective date of such notice. I will be responsible for any obligations incurred until the effective date that membership is actually canceled in writing. In the event of termination of membership, for any reason, the use of insignia or endorsement of HBAL, NSHBA, and NAHB in any form whatsoever will be immediately discontinued by the member firm I represent.

CREDIT AND BANK REFERENCES

List at least one financial institution. Builders list two subcontractors & two suppliers; Associates list two builders & suppliers &/or subcontractors.

Financial Institution _____

1. _____ 3. _____

2. _____ 4. _____

PRIMARY BUSINESS CLASSIFICATION FOR BUYERS GUIDE

List the nature of your business first, then any secondary business. Your company name will be listed in our Buyers Guide under the classifications you list (i.e. drywall, interior designer, framing).

1. _____ 3. _____

2. _____ 4. _____

NEW MEMBER PROFILE

Welcome to HBAL! To help introduce yourself to other members of the Association, complete this *New Member Profile* questionnaire. From this information, a short introductory paragraph summarizing your company's products/services will be published in the *Lincoln Business Builder*. Due to space restrictions, *Profiles* are subject to editing and will appear in the newsletter when space is available at the discretion of the Editor.

Reason I joined HBAL: _____

What I hope to get out of my membership: _____

Desired areas of involvement with HBAL: _____

HBAL committees of interest to you: _____

Company Information (what else do you want members to know about yourself or company): _____

Other organizations I belong to: _____

Personal (family, hobbies): _____

NAHB MEMBER IDENTIFICATION

The NAHB Member Identification (ID) Code is made up of 11 data blocks which are explained below. The ID Code is designed for use by NAHB and its affiliated state and local associations to provide services which respond to the changing needs of our membership. If the requested data for a particular block is not applicable, enter a dash (-). If you don't know the exact answer for a particular block, please give your best estimate. **In order for an associate member to receive Builder Magazine, they must be classified with an occupation code or must define their specific occupation in the space provided ("other").**

↓ 1st Block: (Enter a (1) if you are a Builder Member; enter a (2) if you are an Associate Member).

↓ 2nd, 3rd, & 4th Blocks: (Enter the three most important business activities from the list of codes below).

Builder Member

A = Single family spec/tract builder
B = Single family general contractor
C = Multi-family builder (Condo/Coop Units)
D = Multi-family builder/owner - rental units
E = Multi-family general contractor
E = Remodeler - residential
F = Remodeler - commercial
G1= Remodeler - general contractor
H = Commercial builder (own account)
I = Commercial general contractor
J = Land developer
K = Manufacturer of modular/panelized/log homes

Associate Member

L = Accounting
M1= Architects
M2= Engineer
M3= Planner or designer
N = Attorney
O = Computer products and service
P1= Commercial banker/thrift
P2= Mortgage banker
Q = Insurance or title company
R = Marketing, advertising, or public relations
S = Building material manufacturer
T = Property Management
U = Real estate broker or agent
Y = Utilities
Z = Other: _____

Retail Dealers/Distributors

V1 = Appliances
V2 = Building Materials/Lumber
V3 = Floor Coverings
V4 = Paint/Wall Coverings
V5 = Other retail dealers: _____

Subcontractors and Specialty Trade Contractors

W1 = Carpentry work
W2 = Electrical work
W3 = Flooring
W4 = Landscaping
W5 = Plumbing, heating, and air conditioning
W6 = Roofing, siding, and sheetmetal work
W7 = Painting and paper hanging
W8 = Floor laying and other floor work
W9 = Concrete work
WA = Excavation work
WB = Other subcontractor: _____

Wholesale Dealers/Distributor

X1 = Appliances
X2 = Building materials/lumber
X3 = Floor coverings
X4 = Paint/wall coverings
X5 = Other wholesale dealers: _____

↓ 5th Block: Enter the member's annual dollar volume of all construction/development using the following codes:
(1) Under \$1 million; (2) \$1 million to \$5 million; (3) \$5 million to \$10 million; (4) Over \$10 million

↓ 6th Block: Enter your annual number of residential dwelling units (if applicable):
(1) 0 units; (2) 1 to 10 units; (3) 11 to 25 units; (4) 26 to 100 units; (5) 101 to 500 units; (6) over 500 units

↓ 7 - 10 Blocks: Enter the total number of paid employees, including yourself:

↓ 11th Block: Using the following titles, enter the code that best describes your business title:

(A) President/CEO/Owner/Principal/Partner; (B) VP/General Manager; (C) Construction Superintendent; (D) Sales and Marketing Manager; (E) Architect/Designer/Engineer; (F) Financial Manager; (G) Other Management; (H) Non-Management; or (I) Other: _____ (please specify).

WHY MEMBERSHIP IN THE HOME BUILDERS ASSOCIATION OF LINCOLN IS BENEFICIAL

QUESTIONS ABOUT MEMBERSHIP

How can I promote my services/products? You can be a meeting host at the **General Membership Meetings**. This gives you the opportunity to talk before the meeting, display your products or services, and give out any handouts. In addition, the **Home and Garden Show** in February at Lancaster Event Center has over 20,000 attend--it is a great way to market your company.

How do I become acquainted with members? Since you've become a member, you already have your foot in the door. Attend General Membership Meetings, join a committee or council, and attend HBAL social events. Use the HBAL directory when making contacts and bids. Also, nametags are worn at membership meetings to help people get more acquainted. We also have greeters at the meetings to welcome those attending.

What's the involvement at a General Membership Meeting? These meetings are held once a month, except in February, June and July. They are usually held the second Monday of the month. They include a social hour, dinner, program, hosts, and a lot of interest. It is a time when builder and associate contacts are made. HBAL's monthly publication, the *Lincoln Business Builder* tells you about the meeting each month.

How do I get involved on a committee? Contact the chairman of the committee you are interested in or call the HBAL office if you'd like to get involved on a committee. We urge you to get involved in the Association-- you only get out of the Association what you put into it.

What is a Spike? Spikes are elite members recognized for achievement in membership recruitment and retention. They must have signed up six new members during three years. HBAL has 56 Spike members with six credits or more. There are 55 Spike candidates. Spike candidates have less than six credits and are called Tacks.

What other services do you offer that would promote my business? The **Parade of Homes** gives you a big-dollar advertisement for your money. You may also advertise in the *Lincoln Business Builder*, which reaches over 950; or advertise in the **Spring and Fall Parade Guidebook**, which reaches thousands.



MOST VALUABLE SERVICES

LOBBYING EFFORTS Membership gives you a voice in government on the national, state, and local level. NAHB has some of the most effective lobbyists in the nation. HBAL has an active political committee, HOMEPAAC.

EDUCATION You receive national and local building news through magazines and the *Lincoln Business Builder*. Seminars are held on every level. The National Convention is the largest of its kind in the world. NAHB also holds Spring & Fall Board meetings, the Legislative Conference, and the Remodeling Show--all of which are beneficial to you. Our Remodelers Council Education program offers courses throughout the year from the NAHB University of Housing. The University of Housing offers several professional designations.

BUILDER/ASSOCIATE CONTACT HBAL is *the place* for builder and associate contacts! With monthly General Membership Meetings, committees, councils, and annual functions, you will have several opportunities to meet with other members of the Association. As a builder, you will learn the newest in building material and services available to you. And as an associate, you will be able to contact more builders than in any other way.

PRESTIGE OF MEMBERSHIP As a member, we have available to you HBAL ad-slick logos or we can email it to you if requested. The logo can be used in ads, brochures, signs, and on vehicles. We also encourage members to use the services of other members--call an HBAL member first! There is a helpful Buyers Guide in the HBAL Directory, which is available only to members of the Association.

PARADE OF HOMES The Spring and Fall Parade of Homes are highlights of the Association. Builders display their homes for all to see. Entry fees cover the large advertising promotion. Past parades have shown great results in public awareness and sales for builders who participate.

HOME & GARDEN SHOW This is held annually in February at the Lancaster Event Center with over 290 exhibitors participating in a four-day show. This event is a good way to get your products in front of the public. Thousands of people attend this show each year.

TOUR OF REMODELED HOMES This annual event benefits members of the Remodelers Council. The public has the opportunity to see what a professional remodeler can do.

MEMBERSHIP MAILING LISTS HBAL membership is available on envelope-label lists by alphabetical or zip code order. Total membership list is available at the small fee of \$50. Builder list or Associate list is available at \$35 each.

WWW.HBAL.ORG Each member is automatically listed for free on the HBAL web site. The Member Directory page on the site offers a search engine by category as well as an option to list all HBAL members. The listing includes your company name, contact, phone number and a link to your web site and/or e-mail address.