



# Nebraska Builders Home & Garden Show

February 10-13, 2011

Lancaster Event Center  
84th & Havelock Avenue, Lincoln, Nebraska

Reach a year's worth of customers in four days



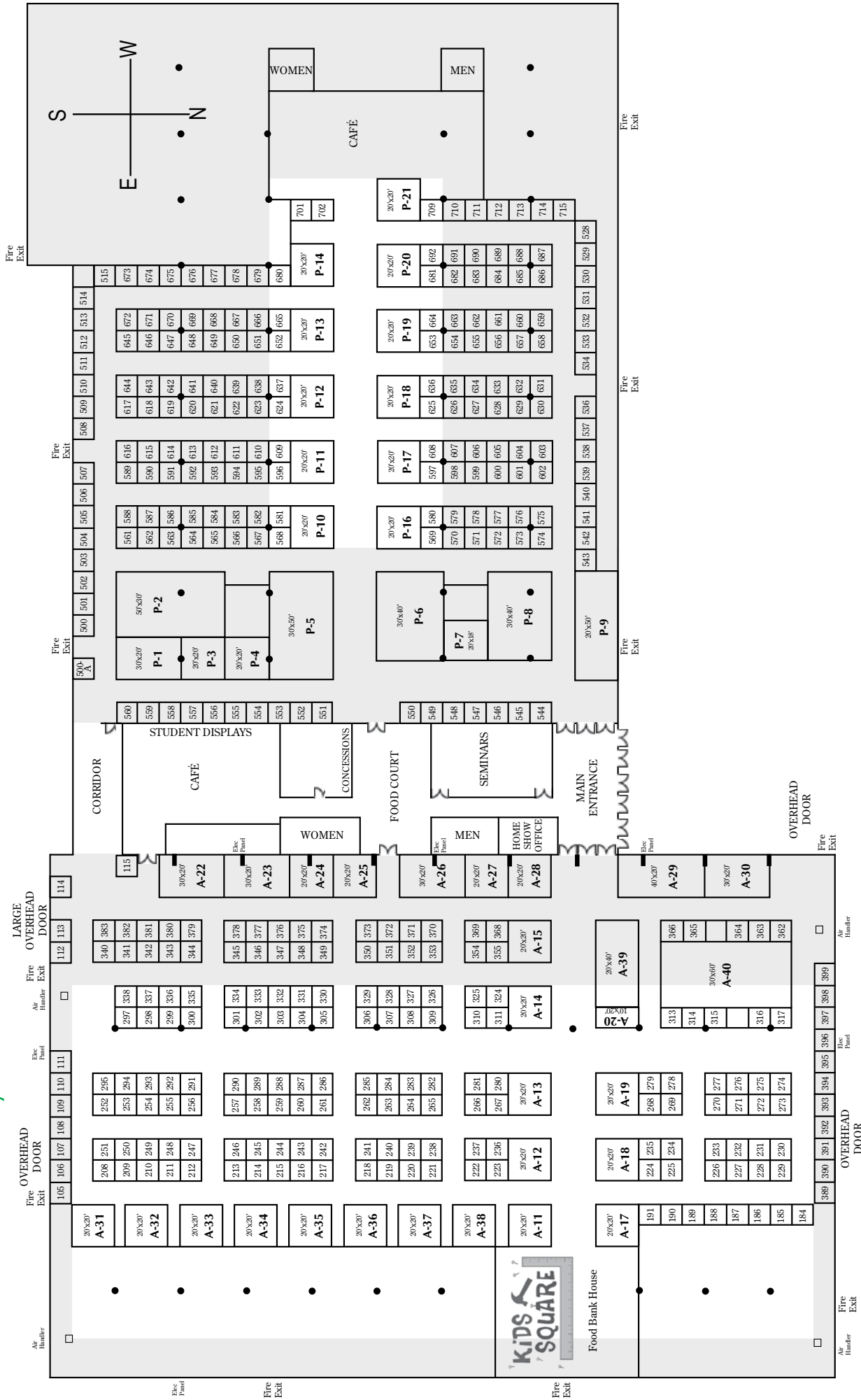
Show Manager: Nadine Condello  
Home Builders Association of Lincoln  
6100 S. 58th Street, Suite C  
Lincoln, NE 68516

Phone: 402.423.4225 • Fax: 402.423.4251  
Web Site: [www.hbal.org](http://www.hbal.org) • E-mail: [nadine@hbal.org](mailto:nadine@hbal.org)

**Sponsored by the Home Builders Association of Lincoln**

# Pavilion

# Amy Arena



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We have 39 years of history in Lincoln and are the largest show in the market. We're a yearly event that's a community favorite!

Most homeowners believe that face-to-face is the most important source of home improvement information. Present your product in person at the

## Nebraska Builders Home & Garden Show!

### Comments from the 2010 Show

- Always a good season opener. Healthy crowds, strong vendor selection.
- Easy access to set-up, plenty of parking, easy to get in and out. Good, diverse type of vendors.
- Smart Show hours. Great idea to have an area for children.
- The traffic was great and people had a lot of interest in our product.
- My first Show. Management was very helpful.
- Networking was great!
- Kids Square Way Cool!
- Nice wide aisle/walkway. Plenty of room for families with strollers.
- Wonderful! Had a great time and a lot of leads.
- Affordable to the public!
- Free parking is a big plus.

### Professionals Who Display Their Products and Services

New Home Construction  
 Remodeling  
 Kitchens & Bathrooms  
 Green Living  
 Pools  
 Interior Design  
 Furniture  
 Landscaping & Water Features  
 Fencing  
 Financial & Professional Services  
 Food Products, Gifts and Fun Gadgets  
**Many products and services to make your life better!**

## 2011 Booth Prices

A booth is considered 10'x10'  
 Corner Premium • \$25 per corner  
 (Non-members of HBAL pay 33% more)

BOOTHS	Sq. Ft.	Price Per Sq. Ft.	Price
1 booth	100	\$5.25	\$525
2 booths	200	\$5.00	\$1,000
3 booths	300	\$4.85	\$1,455
4 booths	400	\$4.75	\$1,900
5 booths	500	\$4.50	\$2,250
6 booths	600	\$4.00	\$2,400
8 booths	800	\$3.75	\$3,000
10 booths	1,000	\$3.50	\$3,500

### Booth Price Includes

- 8' background drape, 3' side drapes.
- Draped table and two chairs, if requested on the form which will be mailed to you a month before the Home Show.
- Six exhibitor badges. Additional badges may be obtained for \$2.50. Exhibitors will not be admitted without a badge.
- Ten Admit One tickets to give to customers.
- Booth name sign, 45" x 7", (if requested on contract.)
- Listing in Home Show program.
- All exhibitors listed on the official Home Show web site.

### Booth Price Does Not Include

- Electricity. (Electricity may be ordered at a reasonable rate)

### Flooring

Concrete areas are shaded on map. Non-shaded areas are clay/dirt flooring, covered with carpet. Carpet may be ordered from AAA Rents.

#### Move-In Hours

Wednesday, February 9 8 a.m. to 8 p.m.  
 Thursday, February 10 8 a.m. to 3 p.m.

#### Move-Out Hours

Sunday, February 13 5 p.m. to 8 p.m.  
 Monday, February 14 8 a.m. to 12 Noon

#### Show Hours

Thursday, February 10 5 p.m. to 9 p.m.  
 Friday, February 11 5 p.m. to 9 p.m.  
 Saturday, February 12 10 a.m. to 8 p.m.  
 Sunday, February 13 10 a.m. to 5 p.m.



# 2011 Exhibitor Space Contract Register Now

February 10-13, 2011

Lancaster Event Center  
84th & Havelock Avenue  
Lincoln, NE

Please Complete All Applicable Information:

Company Name				
Mailing Address				
City	State	Zip	Phone ( )	Fax ( )
E-Mail			Website	
<b>We will exhibit the following products and/or services:</b>				
Authorized Contact			Title	
<i>This person will receive ALL of our mailings and must be authorized to commit your company to an exhibit space.</i>				
I have read and fully understand all parts of this show information packet and agree to abide by the rules and regulations governing the show.				
Signed by _____			Date _____	
<b>Authorized Signature Required</b>				

## Size and Cost Information

1. **Payments:** 50% deposit required with registration application.

2. **Booth Preference:**

If your choice is not available, you will be assigned the closest to your preference in location and size. Some adjustments may be necessary to meet show requirements and to allow proper show layout. Members of the Home Builders Association of Lincoln receive **priority** over non-members until **August 27, 2010**.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

3. **Booth Fees:** \_\_\_\_\_ booth(s) at \_\_\_\_\_ = \$ \_\_\_\_\_  
Corner premium (\$25 per corner) = \$ \_\_\_\_\_  
Total Cost of Space = \$ \_\_\_\_\_

50% due with contract = \$ \_\_\_\_\_  
Balance due on or before Dec. 15, 2010 = \$ \_\_\_\_\_

4. **Booth Sign:** I request a 42" w x 7" h booth sign: Yes  No   
Exhibitors who sign up after January 10 are not guaranteed a sign if requested.

### Full Payment Required with all VISA or MasterCard Payments

VISA/MC # \_\_\_\_\_  
CVC Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Authorized Signature \_\_\_\_\_  
Print Name \_\_\_\_\_  
Billing Address \_\_\_\_\_  
\_\_\_\_\_

Mail contract with your deposit check to:  
Home Builders Association of Lincoln  
6100 S. 58th Street, Suite C • Lincoln, NE 68516

Or fax payment information to:  
402-423-4251  
**Questions?** Call 402-423-4225

### Participate Online!

For additional online promotional opportunities, visit  
[www.NebHomeShow.com/promote](http://www.NebHomeShow.com/promote)  
or contact Monica at 402-420-9800

### For HBAL Use Only

Date Rcvd: \_\_\_\_\_  
Deposit Amt Rcvd: \_\_\_\_\_  
CK/CC #: \_\_\_\_\_  
Balance Amt Due: \_\_\_\_\_  
Balance Amt Rcvd: \_\_\_\_\_  
CK/CC #: \_\_\_\_\_  
Insurance Rcvd: \_\_\_\_\_  
Other: \_\_\_\_\_  
**Space Assigned:** \_\_\_\_\_  
Assigned Per: \_\_\_\_\_  
Date: \_\_\_\_\_

# Terms & Conditions

*Keep a Copy of This for Your Records*

## CUSTOM BOOTH CONSTRUCTION

Any exhibit taller than 8 ft. must be approved by show management. Signs must be professionally done. Custom displays should be about 4" narrower than actual space specifications to insure proper fit. Any exhibitor display that has an unfinished side facing another exhibitor's display must have the exposed side either finished or draped. Written permission must be obtained in advance if there is to be any masonry or unique construction. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the Lancaster Event Center, or its floors, walls, etc. Nothing will be attached to the floor. All exposed edges of carpeting or floor covering must be taped down.

## CHARACTER OF EXHIBITS

Preferred products are those pertinent or closely related to the construction industry. Each exhibit will comply with the laws of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and Lancaster Event Center. Exhibitor agrees to display only products and services which are sold by him in the regular course of business. Show officials reserve the right to eject or prohibit any exhibit, in whole or in part, or any exhibitor or his or her representatives which it considers not in keeping with the character of the Show, with or without giving cause. If cause is not given for ejection of an exhibit or exhibitor, liability shall not exceed the return to the exhibitor the amount of rental unearned at the time of the ejection. If ejection is for violation of these rules and regulations or for a stated cause, no return of rental shall be made. No animals are allowed on the show floor.

## COMBUSTIBLE MATERIALS

Combustible products cannot be used without prior written approval. All flammable material must be fire-proofed. Any gas grills or fireplaces in use must meet the approval of management and the Lancaster Event Center before and during the Show.

## SOUND CONTROL

Speakers, radios, televisions, or noise which is of sufficient volume to be annoying to exhibitors will not be permitted.

## MOVE IN & MOVE OUT

No move-in rearrangement or adjustment may be done after the opening of the show. Exhibitors will unload and load only at designated areas. Vehicles will be unloaded and loaded quickly and then will be immediately moved from the unloading and loading areas. Any vehicle left parked in these areas will be moved at owner's expense. Heavy materials or equipment will not be dragged, skidded, or rolled over the floors, but will be carried or moved in on wheels. The Show management will assess a \$50 FINE to anyone attempting to move out before 5:00 p.m., Sunday, February 13. If fine is not paid, exhibitor will be banned from next year's show. It is highly recommended that all small items, merchandise, lighting fixtures, and other portable equipment be removed immediately after the show closes. EXHIBITS MUST BE REMOVED BY NOON ON MONDAY, FEBRUARY 14. If any accounts against the exhibitor have not been paid in full prior to the end of the show, no items exhibited shall be removed from the building until full settlement is made. In case of attachments or other legal proceedings, Show officials reserve the right to take charge of the exhibitor's props and properties.

## SERVICE

A schedule of rates will be sent to all exhibitors covering electricity, carpentry, decorating, and furniture for rental. Exhibitors will be billed for these services at reasonable and uniform rates.

## CARE OF EXHIBIT SPACE

Lancaster Event Center personnel will clean the aisles, but the exhibitors must keep their carpets and exhibits in good order and are allowed to bring in vacuum cleaners. Exhibitors must cooperate by maintaining their exhibits throughout the show in perfect condition. Exhibitor will be required to replace, repair, or otherwise assume the

expense for any defacement or injury of premises caused by their exhibit or representatives.

## SELLING PRODUCTS & FOOD SAMPLES

Retail selling of products over-the-counter on a carry-out basis requires prior written approval at the time of requesting space. Orders may be taken for merchandise or service to be delivered or rendered at a future date without prior approval. Any exhibitors giving samples of their (homemade or purchased) food product must have a level IV food handlers permit and/or catering permit on file at the Lancaster Event Center and a signed agreement and/or statement stating that it shall be 2 oz. sample ONLY with one sample per customer and said statement on file at Lancaster Event Center. All arrangements shall be agreed upon not less than 14 days PRIOR to show. If an agreement is not on file, the Lancaster Event Center reserves the right of refusal. No bottled water, soda or full cups of coffee may be given. Exhibitors are restricted to samples only.

## LITERATURE & SOUVENIRS

Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own space only. Any objectionable advertising will not be permitted. Souvenirs will not be of noise-making variety. All such gifts are subject to prior approval. Exhibitors must confine all sales activities to their own exhibit space.

## PRIZES, DISCOUNTS, & DRAWINGS

Drawings for giveaways, prizes, discounts, etc., must be registered and approved by Show officials. A list of all recipients, winners, etc., must be supplied to the Show officials before the end of the Show.

## UNOCCUPIED SPACE

If exhibitor fails to occupy space contracted for, or fails to comply with all the terms of the agreement, the Show officials have the right to rent such space to any other applicant without releasing the exhibitor from paying the sum agreed upon in his Show contract. No refunds will be made. Exhibitor shall not assign or SUBLET the whole or any part of his space.

## EVENTUALITIES

In case the Lancaster Event Center shall be destroyed by fire, other elements, or by any other cause, or in case other circumstances make it impossible for the Show officials to permit the contracted space to be occupied by the exhibitor, the Show contract shall terminate and the exhibitor shall waive any claim for damages or compensation. In case of strikes, acts of God, the authority of law, or any cause beyond their control, the Show officials, the Home Builders Association of Lincoln, Lancaster Event Center, and their employees shall not be held liable for the fulfillment of the rental contract of space. Exhibitors hereby waive any claim for damages or compensation.

## LIABILITY

Neither the Home Builders Association of Lincoln, their employees, the Show committee, nor the Lancaster Event Center, will be responsible for any injury, loss, or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the Show contract. Upon signing this contract, the exhibitor expressly releases the foregoing named association, individuals, representatives, committee and officials, from any claims from loss, damage, or injury. The Lancaster Event Center will be secured during all non-show hours. This security of the Lancaster Event Center in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Home Builders Association and its representatives, and the Lancaster Event Center against possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this show.

## AMENDMENTS

Show officials and committee shall have full power to interpret, or amend these rules and to make additional rules in the best interest of the Show and the exhibitor agrees to accept and abide by such rules.





Discover thousands of potential customers and business opportunities!

# 39th Annual Nebraska Builders Home & Garden Show

February 10-13, 2011  
Lancaster Event Center

Sponsored by the  
Home Builders Association of Lincoln

[www.hbal.org](http://www.hbal.org)

Nebraska Builders Home & Garden Show  
Feb. 10-13, 2011 at the Lancaster Event Center



To:

-Return Service Requested-

Home Builders Association of Lincoln  
Lincoln Trade Center  
6100 S. 58th Street, Suite C  
Lincoln, NE 68516

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