HBAL
Home Builders Association of Lincoln
EXPERIENCE • ETHICS • EXCELLENCE

Lincoln Business Builder

Advertising in the *Lincoln Business Builder* is a wise investment. The newsletter is published monthly and has a total circulation of 750, which includes all members of the Home Builders Association of Lincoln, as well as city, county, state and national government.

Ad Sizes and Rates

(Non-members pay double rates)

Ad Size	B&W/Color	HBAL Member Rate	Non-Member Rate
Full Page (8"w x 10.5"h)	Black & White	$450 for 3 months	$900 for 3 months
1/2 page horizontal (8"w x 5"h)	Black & White	$300 for 3 months	$600 for 3 months
1/2 page horizontal back cover*	Color	$475 for 3 months	$950 for 3 months
1/2 page vertical (3.75"w x 10.5"h)	Black & White	$300 for 3 months	$600 for 3 months
1/4 page (3.75"w x 5"h)	Black & White	$200 for 3 months	$400 for 3 months
1/4 page horizontal (8"w x 2.25"h)	Black & White	$200 for 3 months	$400 for 3 months
1/4 page horizontal back cover*	Color	$275 for 3 months	$550 for 3 months
1/8 page (3.75"w x 2.25"h)	Black & White	$110 for 3 months	$220 for 3 months
1/8 page back cover*	Color	$175 for 3 months	$350 for 3 months
Insert (loose leaf)		$125 one time only	$250 one time only

There is a 15% discount for placing your ad for one full year.
**Discount does not apply to back cover. Call 402-423-4225 for availability.*

Please prepare your ad according to the dimensions indicated above and have your camera-ready ad to the HBAL office **on or before the 20th of each month**. You will be charged if your ad is out of specification. Your ad copy may be altered at any time.

Labels

HBAL members may purchase mailing labels for the HBAL membership by “alphabetic” or “zip code” order.

Entire Membership	$50
Builder Members Only	$35
Associate Members Only	$35

I would like to advertise in the *Lincoln Business Builder*.

Ad size: 1/8 page 1/4 page 1/4 page horizontal 1/2 page Full page Insert
(please circle)

Please run this ad for _____ month(s).

Cost of ad_____

Company _____

Name _____

Address _____

City, State, Zip _____

Phone number _____

Fax number _____

❑ Check Enclosed ❑ Bill Me
(Non-members must pay in advance.)

Please mail or fax this contract to:
Home Builders Association of Lincoln
6100 S. 58th Street, Suite C
Lincoln, NE 68516
Phone: 402-423-4225 • Fax: 402-423-4251