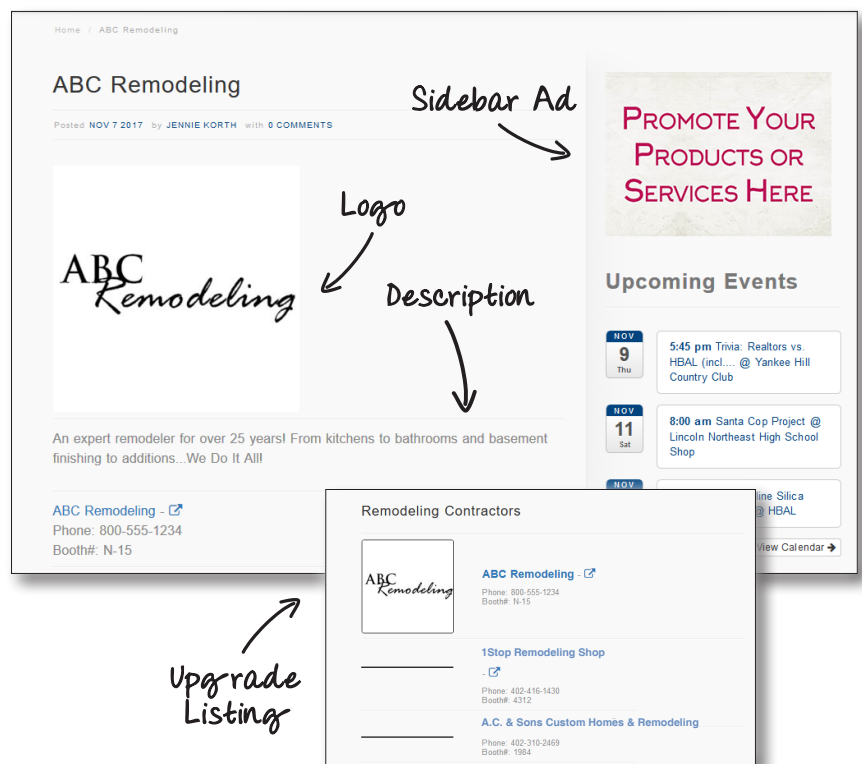


Website Marketing & Sponsorship Opportunities



Promote your business before the show!

- Sidebar Ad \$200***
Dimensions: 275 x 200 px
File format: GIF or JPG
Resolution: 72 pixels/inch
- Upgrade Listing \$60**
Move your company to the top of the category listing! For each category your company is listed in, your information will be bumped to the top of the list.
Includes your company logo and short description as described below.
- Add a Logo & Description \$40**
Include your company logo for additional brand recognition and a short 25-word description to emphasize the products or services you provide.



*Design Rates: No charge for non-animated graphics.
\$50 minimum design fee for animated graphics.

All ads and listings will be live until July 1, 2019.

Name: _____

Company: _____

Signature: _____

Please submit this form to:

HBAL
6100 S. 58th Street, Ste. C
Lincoln, NE 68516
info@hbal.org
fax: 402-423-4251

Please include your logo and short description if applicable.

- Please contact me regarding **Sponsorship Opportunities** at the Home Show. Opportunities are listed on the back of this sheet.

Website Marketing & Sponsorship Opportunities



Sponsorship Opportunities for HBAL Members

Media Sponsor - \$10,000

(Limit one sponsor)

- Company logo in Business Builder each month the Home Show is listed
- Company logo used on 30 second TV commercials (80)
- Company logo on HBAL's print ads (min. of 10)
- Company logo on TV screen ads at LEC
- Company logo on Home Show billboards (min. of 10)
- Full color company logo on cover of Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for three booth spaces
- 100 complimentary admit one tickets

Stage Sponsor - \$3,500

(Limit one sponsor)

- Company logo on stage signage
- Company banner in front of stage
- Name announced during Show Stage
- Full color company logo on Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for two booth spaces
- 50 complimentary admit one tickets

Home Show Program Sponsor - \$3,000

(Limit two non-competing sponsors)

- Full color company logo on cover of Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for two booth spaces
- 25 complimentary admit one tickets

Ticket Sponsor - \$2,000

(Limit one sponsor)

- Company logo on Home Show Admit One tickets
- Full color company logo on Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 50 complimentary admit one tickets

Kids Square Sponsor - \$2,000

(Limit three non-competing sponsors)

- Home Show Program Kids Square brought to you by: your full color company logo
- Company banner displayed in Kids Square
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 25 complimentary admit one tickets

Exhibitor Wristband Sponsor - \$1,750

(Limit two non-competing sponsors)

- Company logo on 50% of the exhibitor wristbands (mix of each to be given out)
- Full color company logo in Home Show Program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 25 complimentary admit one tickets

Upgraded Program Listing - \$1,000

(No limit)

- Company name and booth number listed in color in Home Show program
- Upgraded website listing with company logo and description
- Ad on website
- Credit for one booth space
- 10 complimentary admit one tickets

Exhibitor Reception Sponsor - \$1,000

(Limit one sponsor)

- Logo on Home Show Contract
- Signage at Exhibitor Reception
- Recognition in Business Builder
- Recognition in exhibitor packets

Previous year's sponsor(s) have first right of refusal.

Name: _____

Company: _____

Signature: _____

Please submit this form to:

HBAL
6100 S. 58th Street, Ste. C
Lincoln, NE 68516

info@hbal.org

fax: 402-423-4251

Please include your logo and short description if applicable.

- Please contact me regarding **Website Marketing Opportunities** on www.hbal.org/builders-home-garden-show/. Opportunities are listed on the back of this sheet.